

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY WARSAW

UNCLAS STATE 297895

E.O. 11652: N/A

TAGS: OEXC, PL

SUBJECT: FRED COHEN, PUBLIC BROADCASTING SERVICE

REFERENCE: WARSAW 8053

FOR PAO FROM WELD

1. TALKED WITH COHEN DECEMBER 16. HE REPORTED THAT HE HAD SENT LARGE AMOUNT OF MATERIALS ON PBS TO MIKULICZ AND HAD PROPOSED THAT PBS DO A "POLISH NIGHT" ON PBS WHILE POLISH TV RECIPROCATATE WITH A NIGHT OF PBS MATERIALS. COHEN THEN READ FROM RECENT REPLY HE HAD RECEIVED FROM MIKULICZ AGREEING TO PROPOSAL FOR RECIPROCAL PROGRAMS AND EXPRESSING SATISFACTION AT PBS'S INTEREST IN COOPERATING WITH POLISH TV.

2. IN OUR BRIEF DISCUSSION I EMPHASIZED INTEREST OF MARKS AND COMMISSION IN ANY EXCHANGES WORKED OUT BETWEEN PBS AND POLISH TV AND TRIED SUBTLY TO SUGGEST THAT PBS FOLLOW THROUGH EXPEDITIOUSLY ON ITS EXCELLENT INITIATIVES. COHEN SAID HIS EXPERIENCE HAD SHOWN THAT IT TAKES ABOUT NINE MONTHS FROM FIRST CONTACTS TO REALIZATION OF SUCH PROJECTS,
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BUT HE DID NOT GIVE AT ALL THE IMPRESSION OF DISINTERESTED-

LY GOING THROUGH MOTIONS. HE PROMISED TO KEEP MARKS (OR ME)
INFORMED OF DEVELOPMENTS. KISSINGER

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